

J1058 U.S. PTO  
03/29/01

03-30-01

A

NON-PROVISIONAL  
UTILITY PATENT APPLICATION  
TRANSMITTAL - 37 CFR 1.53(b)

[ ] Duplicate  
(check, if applicable)

Assistant Commissioner for Patents  
**BOX PATENT APPLICATION**  
Washington, DC 20231

Attorney Docket No. 8861-400US (P23811-01)  
First Named Inventor: Takumi TANABE *et al.*  
Express Mail Label No. EL665881226US  
Total Pages of Transmittal Form: 2

J1035 U.S. PRO  
09/02/01  
03/29/01

Transmitted herewith for filing is the non-provisional utility patent application entitled:

**BROADCAST SYSTEM AND ADVERTISING METHOD FOR USE IN THE SAME**  
which is:

- an  Original; or  
a  Continuation,  Divisional, or  Continuation-in-part (CIP)  
of prior Application No. filed.

Anticipated Group/Art Unit: or Class, Subclass.

- This non-provisional patent application is based on Provisional Patent Application No.,  
filed.

Enclosed are:

- Specification (including Abstract) and claims: 58 pages.  
 Application Data Sheet.  
 Newly executed Declaration (original).  
 Copy of Declaration from prior application.  
 Separate Power of Attorney (including 37 CFR 3.73(b) statement, if applicable).  
 5 sheets of drawings (formal) plus one copy.  
 Transmittal Letter Accompanying Submission of Compact Disc in Accordance  
with 37 C.F.R. §1.52(e), plus two identical compact discs (for computer program  
Appendix)  
 Nucleotide and/or Amino Acid Sequence Submission, including:  
 Computer readable copy     Paper Copy     Verified Statement.  
 Under PTO-1595 Cover Sheet, an assignment of the invention  
 Name of Assignee: **Matsushita Electric Industrial Co., Ltd.**  
 Certified copy of Japanese Application No. 2000-099308 filed March 31, 2000 is  
filed:  
 herewith    or     in prior application.  
 Applicant(s), by its/their undersigned attorney, claim(s) Small Entity Status under  
37 C.F.R. §1.27 as  an Independent Inventor, or  a Small Business Concern,  
or  a Non-Profit Organization.  
 Preliminary Amendment.  
 Information Disclosure Statement, PTO-1449, and cited references.  
 Request for Nonpublication of Application Under 35 U.S.C. §122(b)  
 Other:

The filing fee is calculated as follows:

|                                       |           |           | SMALL ENTITY        |           | LARGE ENTITY        |                 |
|---------------------------------------|-----------|-----------|---------------------|-----------|---------------------|-----------------|
| CLAIMS                                | NO. FILED | NO. EXTRA | BASIC FEE:<br>\$355 |           | BASIC FEE:<br>\$710 |                 |
| Total                                 | 12 - 20 = | - 0 -     | X9                  | \$        | OR                  | X18             |
| Independent                           | 6 - 3 =   | 3         | X40                 | \$        | OR                  | X80             |
| [ ] Multiple Dependent Claims Present |           |           | \$135               | \$        | OR                  | \$270           |
|                                       |           |           | <b>TOTAL</b>        | <b>\$</b> | <b>OR</b>           | <b>TOTAL</b>    |
|                                       |           |           |                     |           |                     | <b>\$950.00</b> |

- [ ] **The Commissioner is not authorized to charge the filing fee at this time as we elect to defer payment of the entire filing fee until receipt of a Notice to File Missing Parts.**
- [X] A check in the amount of **\$950.00** to cover the filing fee is enclosed.
- [X] The Commissioner is hereby authorized to charge and/or credit **Deposit Account No. 50-1017 (Billing No. 208861.0400)** as noted below. A duplicate copy of this sheet is enclosed.
- [X] Any overpayments or deficiencies in the above-calculated fee.
- [ ] Filing fee in the amount of \$ \_\_\_\_\_ as calculated above.
- [X] Any additional fees required under 37 C.F.R. § 1.16 and § 1.17.
- [X] In the event that a Petition for Extension of Time is required during the prosecution of this application, but not submitted, please charge any extension fee under 37 C.F.R. § 1.136(a) to our Deposit Account noted above.

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Enclosures